



Israa Liddawi

Deputy Shop Manager

Diligent and dedicated deputy manager with 3 years of experience in the retail industry. Excellent interpersonal and communication skills. Dynamic and determined with exceptional leadership qualities.

Work experience

Deputy Shop Manager / Brands For Less Lebanon, Jnah

2020

- Supervised and motivated 27 staff employees.
- Conferred with customers each day to maintain current understanding of needs and preferences, resolve issues and promote brand loyalty.
- Analyzed and reported performance data, translating findings into political improvement actions.
- oversaw activities of 27 person team completing their daily task and insure they are doing a full customer service ,disciplining and motivating employees to maximize performance.

Journalist / Al eqtisadi Palestine, Ramallah

From April 2017 to April 2018

- Performed research and checked all facts to maintain high standard of journalistic integrity.
- Applied understanding of public opinion , social media and traditional media use to create engaging and attention grabbing stories.
- Researched and wrote 7 economic reports per week.
- prepared and delivered wide range of reports, covering topics ranging from political reports into economic.

Promoter / Magenta Star Group Lebanon-Jdedieh

From December 2015 to December 2016

- provided product benefits and advantages and discussed pricing with interested parties.
- provided product samples, coupons, and informational brochures to persuade people to buy products.
- contacted customers to follow up on purchases and suggest additional purchase options.
- identified interested and qualified customers to provide potential customers with additional information regarding product.

Education

Masters Of Business Administration / Lebanese International University Beirut-mouseitbeh

Since October 2017

Bachelor Of Public Relations / Lebanese International University Beirut-mouseitbeh

From October 2015 to July 2017

Skills

Decision making capabilities

Task delegation

Performance improvements

File and records management

- ✉ 11430962@students.liu.edu.lb
- 📍 Lebanon, beirut, haret hreik, al amleye street, suzane building, 1st floor
- 📅 25 years old
- 🏠 Palestinian
- 🚗 Personal vehicle
- ☎ +961 3 066 368
- 👤 Engaged

Languages

English

Arabic

Interests

Basketball

Reading

in @israa-liddawi

🐦 @Liddaw