

CV & Portfolio



Eva Oueiss

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Lebanon, Safra

SUMMARY

Journalist, Media and Public Relations Consultant, Content Creator, Trainer and Reporter.
Passionate and Dedicated.

A media persona with a human heart for life.

WORK EXPERIENCE

Mediaevita

Founder

May 2020 - Present

ACT

Cofounder, Creative Director and Head of Protocol

March 2016 - Present

A first-prize counter extremism winning initiative at the “Facebook Global Digital Challenge 2016”. ACT (Aspiration, Communication, and Transformation) was launched by the Media Studies Department Students at NDU in the context of their participation in the Peer-to peer competition organized by the U.S Department of State in collaboration with Facebook and Edventure Partners.

Beirut Film Society

Media Relations

2015 - Present

Handling the media relations and communications for Beirut Women International Film Festival, NDUIFF, Beirut Children and Family Film Festival, Beirut Shorts, Girls for Change, WiA Southmed, Good Morning, C-section (movies), among others...

Tawasal

Reporter and News writer

January 2018 - Present

Covered multiple events, reported on many humanitarian and social stories, interviewed diplomats, key public speakers, experts, artists, etc...

ProAbled

Researcher/Translator

May 2020 - Present

NMK Academy

Social Media Manager/Researcher

March 2020 - Present

MTV Lebanon

Newswriter Intern

April 2018 - May 2018

LBCI

Newswriter Intern

October 2017 - November 2017

TriArc Firehorse

Researcher/Cataloguer

July 2017 - September 2017

One of the top two fastest growing companies in Lebanon in 2010 according to Harvard.

Sharks DCC

Digital Media Specialist and PR Officer

2015 - 2017

NDU-Scholar/Graduate and Research Assistant

Conducting researches, coordinating workshops, preparing class materials.

Co-editor at the “NDU Spirit” magazine and the “WE”, on campus student magazine.

Providing coverage to NDU activities and on the digital platforms especially the official website.

Host

Radio du Liban

<http://www.ndu.edu.lb/news-and-events/news/livedynamicradio-show-on-radio-liban>

Shabab Online

Co-producer and Guests' Coordinator

EDUCATION

Notre Dame University - Louaize

MA in Media Studies -Journalism, Electronic Media & Public Relations

Spring 2019 - Present

Cum GPA: 4.00

B.A in Communication Arts with emphasis on Journalism and Electronic Media

Fall 2014 - Fall 2017

Dean's Honor List since 2014. Valedictorian of the FHUM, with the highest distinction.

Thesis:

CIVIL ADVOCACY AND DIGITAL MEDIA IN THE MENA REGION: CHALLENGES AND FUTURE PROSPECTS.

PROJECTS AND FIELDS OF EXPERTISE

- Researched on many media related topics.
- Showed public speaking skills at the TEDx NDU (speaker) event and through participating in many panels.
- Covered and attended international seminars, symposiums conferences and festivals such as: IAA Apprentices Conference, Media Studies Forum, Hacking Extremism Online Symposium (held under the auspices of the U.S Embassy, and SMEX), Media Project (Digital Media and Civil Society in the MENA Conferences), and Free Connected Minds (May Chidiac Foundation), Jounieh International Festival, One Lebanon.
- Investigated media ethics, creative branding, and event management through workshops and seminars.
- Demonstrated public relations skills through planning and hosting events.
- Developed leadership skills through coordinating social, environmental and media related projects.
- Coordination of workshops: launching campaigns for refugee's education, eco-friendly campaigns, and social awareness strategies among others.
- Media Consultant & General Secretary at Pastoral Work NDU: experience in recruiting members, persuading coworkers with innovative ideas, introducing social media platforms, covering events and publishing them at the NDU Spirit and on NDU social media platforms.
- News Editor at the International Advertising Agency: covering events and seminars in the advertising and marketing fields, translating news, presenting a report about Hate Speech during the Media Studies Forum 2015.
- Press Attache at Emile Chahine Foundation: Co organizing and Covering Seminars and Film Festivals.

MILESTONES

- ✓ Facilitator at the Positive Peace workshop in Tunis: the workshop targeted around 180 Libyan young leaders in collaboration with the **Institute of Economics and Peace (IEP), UNICEF, Nicosia Initiative and the Italian government.**
- ✓ Completed the peace journalism/conflict-sensitive reporting workshop and the Training of the Trainers by **DW Akademie and MAP Lebanon.**
- ✓ Debater at the **Youth Arab Voices Debate Competition** that was launched by **the British Council and the Ann Lindh Foundation.**

- ✓ Hold certificates from the **Red Cross** for fulfilling a first aid emergency training, from the **German Embassy** and the environmental club for investigating awareness strategies, from **Smile Together** for showing commitment to community service, a certificate of achievement, from the **UN** and **Avsi** for taking part in many training workshops.
- ✓ Presented ACT campaign in front of an international jury, and won the 1st place at the **Facebook Global Digital Challenge** in Fall 2016.
- ✓ IVLP alumna. I participated in the International Visitor Leadership program that took place in Washington DC, New York City, and California from February 2 until February 16, 2017 where I actively attended a series of meetings and lectures delivered by influential guest speakers and NGOs, visited the US State Department, UN Headquarters and Facebook Headquarters among other places. I had the opportunity to improve my knowledge, to gain self-determination, to extend my networking reach, to share my vision and plans with high caliber experts who believed in my potential to communicate my ideas, and my perseverance to chase my aspirations in order to achieve successful projects.
- ✓ **First place winner at the Creative disruption marketing** hackathon.
- ✓ Featured among the top empowering and inspiring youth on <https://www.instagram.com/p/CDNA8d5FXff/?igshid=jcz8d0jn5bmn>
- ✓ Completed the Human Rights law training with the Lebanese Army <https://bit.ly/2VMgYFq>
- ✓ Participated in the annual competition titled: The **Best Amateur Journalist of the Year**, which was organized by **Gebran Tueini Foundation**.
- ✓ Represented NDU in the **writing and diction competitions** at BAU and Antonine University.

GENERAL INTERESTS

Human Rights and women/youth empowerment advocate.

Tutor for displaced students.

Volunteer with NGOs.

Freelancer, online news editor, and blogger at <https://evaoueiss.wordpress.com/>

SKILLS

Expertise in Microsoft related software, Photoshop, Adobe Premiere, Wordpress, Orora, Avid Interplay Assist, Avid inews, SPSS, Communication, Public Speaking, Critical Thinking, Time Management, Leadership.

Course Certificates in storytelling, mobile journalism, investigative journalism, digital media management, leadership...

LANGUAGES

Full Professional Proficiency: Arabic, English, French

Intermediate Proficiency: Italian

REFERENCES

References, portfolio and recommendations upon request.

Also, available on LinkedIn @Eva Oueiss

Portfolio Samples

Samples available via the following pages on Facebook and Instagram:

ACT - I was the creative director and Head of communications and protocol - Winner of the first place at the Facebook Global Digital Challenge

https://m.facebook.com/story.php?story_fbid=224174218005854&id=191553117934631



habab Online Episode 2 Promotion
Paula Yacoubian)

years ago · 223 Views



Shabab Online episode 1 Salem Zahran

3 years ago · 9.5K Views



مالم زهران مدير مركز الارتكاز الإعلامي - في
شباب Online

3 years ago · 9.5K Views



VE STILL HAVE HOPE

years ago · 164 Views



Challenge Brainwashing Challenge
Extremism

3 years ago · 213 Views



WE ARE HUMAN BEINGS

3 years ago · 964 Views



Guest coordinator and content creator for Shabab online show

<https://www.facebook.com/act.ndu/videos>



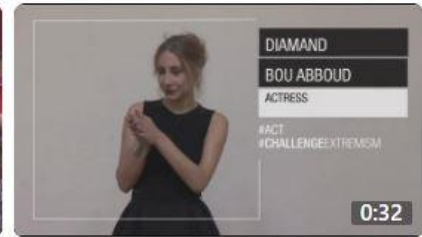
We are all human beings. It's as simple as that.

4 years ago · 2.3K Views



If you have no goals in life and no vision for the future it is f...

4 years ago · 1.7K Views



#ACT #ChallengingExtremism ... #Act2Impact #P2P_NDU

4 years ago · 267 Views



“Peace cannot be kept by force; it can only be achieved by understanding.”

Albert Einstein





Freedom consists not in doing what we like,
but in having the right to do what we ought

Pope John Paul II



Tedx Speaker

https://m.youtube.com/watch?fbclid=IwAR3g7HpSaVdGzBu1WSb6aftmuBBVipORRka7bKXyBgFiaMj8V_B7nG8u990&v=dho_GX5yUIY

Blue Mission NGOs - I was the first place winner of the best pitch and commutations plan

Trainer with IEP and UNICEF

https://m.facebook.com/story.php?story_fbid=904098909769976&id=409887269191145

NDUIFF /Beirut Shorts

<https://m.facebook.com/nduinternationalfilmfestival/>

Interviews with the participants

https://www.instagram.com/s/aGlnaGxpZ2h0OjE3OTc2ODE0MjQwMTc3MjYx?igshid=1b87amzchn4oz&story_media_id=1926411671803364426

<https://www.facebook.com/581614615260187/posts/2007680485986919/>

Beirut Film Society

<https://m.facebook.com/BeirutFilmSociety/>

Beirut international women film festival

<https://m.facebook.com/pages/category/TV-Movie-Award/BeirutWomenFilmFestival/posts/>

Beirut Children and Family Film Festival

<https://m.facebook.com/bicaffilmfestival/>

Nadine Mounzer Karam academy

<https://instagram.com/dr.nadinemounzerkaram?igshid=1qmj9flc68xfm>