



Justine Debs

SENIOR GRAPHIC DESIGNER



Lebanon, North, El Mina



Justinedebs@hotmail.com



+96170649577



21 January 1992



FB PAGE: Justinedebs graphic designer Private Page : Justine debs

PROFESSIONAL PROFILE

Senior Graphic Design Specialist with 7 years of experience in the Management of the Complete Design Process, from Conceptualization to Delivery . Expert in Digital Marketing and in all Graphic Design services. Expert at Interdepartmental Coordination and communication. Skilled with Adobe Creative Suite(Illustrator, Photoshop, Indesign), Microsoft Office Suite and Web Design Application (Dreamweaver), Graphic Videos App (Adobe After effect, Adobe Premier, Dragonframe), 3d Computer Graphics App (Maya, 3d max) Able to Stretch The Boundaries of Digital Storytelling to Help My Client's Brands Stand out.

EDUCATION

BACHELOR 'S DEGREE

2010-2014

In Graphic Design at Lebanese University of Fine Arts Branch III

LEBANESE BACCALAUREATE

1995-2010

Sociology - Economics at College National Orthodox - Lebanon- el Mina

PERSONAL SKILLS

CREATIVITY & INNOVATION



ORGANISATION



PROJECT MANAGEMENT



COMMUNICATION



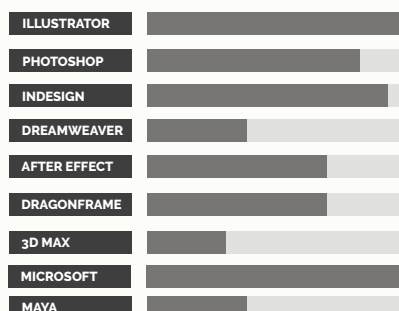
TEAMWORK



LANGUAGES



TECHNICAL SKILLS



CERTIFICATE

Master in Social Media, Facebook, and Google Marketing

From escils a digital marketing company located in new york

After effect cc2019 complete course from novice to expert

From udemy

Justine Debs CV

PROFESSIONAL EXPERIENCE

2011
2013

TRAINER & ART TEACHER

Trainer and teacher at Judith Alcamand Academy - Al Mina

2012
2013

GRAPHIC DESIGNER

Graphic Designer at Shark Copycenter

2014
2016

FORMER GRAPHIC DESIGNER

- For Nakhle Sayad Restaurant.
- Former Graphic Designer for a Welfare Association for Prisoners in Lebanon .

2014
2016

CREATIVE DIRECTOR "VBOUT"

Creative Director in a Marketing Automation Company Located in New York and Lebanon.

2017
2018

SENIOR GRAPHIC DESIGNER "MICROBITE"

Senior Graphic Designer in a Social Media Agency located in Hazmiye.

2018
2019

CREATIVE DIRECTOR "MEAM"

Creative Director in a Digital Marketing Company located in Jbeil.

2017
2019

FREELANCING CREATIVE DIRECTOR

- Creative Director in a Digital Marketing and Web Design Agency located in Tripoli "IPublish Lebanon" As a freelancer
- Creative Director For a Restaurant in Saudi Arabia (Gobblers)

2015
2019

ART TEACHER, MANAGER, CO MANAGER

- Art Teacher in a public school" located in Al Mina for 5 years
- Manager and a Teacher for my own Businesses "Magic art academy" Where we Teach all kinds of arts!
- Manager for Magic art Online" Where You Can buy A creative Gifts for Childrens
-Co.Manager for "Confetti Birthday Planners"

2019

HEAD OF THE CREATIVE/MARKETING DEPARTMENT

Head of the creative department for a **Saudi Arabia** Digital Marketing Company located in saudi arabia and lebanon "**DAS360**".

2020

FREELANCE SR. CREATIVE DIRECTOR /Digital Marketing Specialist

SR.Designer for clickclick marketing company in **australia** (Working Remotely)

SR. CREATIVE DIRECTOR/Digital Marketing Specialist

for Creativevision marketing company in **Dubai** (Working remotely)

SOCIAL MEDIA SPECIALIST FOR SOME SOCIAL MEDIA ACCOUNTS :

Gobblers Restaurant in Saudi Arabia, Carmate Car Services, Khoury Trading, Justlite Layla hanna Dietitian, Dr Rana Antoun Dental, Makenak Car Washes, Elie Srour Elevator company, OWAP, Galerie Hanna ,Al Jazeera Resto Cafe , Sayad Nakhle Restaurant, Mirvat Salon ,Maximus Hotel, Greenparty of lebanon, Thuraya Gemstones , Hotel Canari de Byblos ,Sandy's Boutique, Dani Barakat Photography, Rober Jbeily Jewelry, Zaya men fashion Ahmad al Hashemi Journalist , Melhem Food Trading SOFasticated furniture.

In Addition to Students Projects and Companies freelance Projects

INTEREST & VOLUNTEER

1 Painting 2 Reading 3 Photography

- Volunteer as a Social Worker for Seven Years and
-Organizing and Leading Groups of Children and Teenagers at Orthodox Youth Movement for Ten Years



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COVER LETTER

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Dear,

Conceptual innovation, a robust work ethic, and productive team collaboration are all essential components to success in creative design. As a skilled senior graphic designer and art director with more than 6 years of experience developing and executing a wide variety of successful multimedia, marketing, and advertising design projects, I am positioned to make a significant impact as your company's next Digital Marketing Specialist

My background includes Creating marketing strategies , designing and implementing on-message, effective creative projects and services from concept through completion for a variety of high-profile clients. With expertise in a broad range of design software applications—along with my ability to collaborate effectively with clients, peers, and senior management teams—I am confident that my talents and abilities will significantly benefit your company .

Highlights of my experience include :

- Leading top-performing design teams through all facets of creative design projects from concept through execution.
- Evaluating and translating complex concepts into effective designs, visually reinforcing client messages through keen design considerations.
- Receiving awards and honors for superior talents in graphic design and creative direction.
- Demonstrating proficiency in comprehensive Adobe programs as at ease on both Mac and PC platforms.
- Creating/Managing all the Marketing Strategy plan & Social Media Plan!
- SEO/SEM

Highlights of my Skills include:

- Digital Graphic Design
- Advertising Ad Design
- Motion Videos
- Digital Marketing
- Corporate Identity
- Packaging Design
- Pre-Press and Printing Processes
- Original Artwork and Photorealistic Illustration.

With my keen ability to direct the evolution and execution of conceptual design projects, combined with my steadfast commitment to top-notch design quality and production, I am prepared to excel in providing outstanding graphic design / Marketing services and artistic direction to your company. I look forward to discussing the position, and my qualifications, in further detail. Thank you for your consideration.

Sincerely,
Justine Debs