

KAREN BECHARA BARAKAT

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Highly responsible and talented individual with a keen sense of initiative is interested in gaining a part time position in an environment that offers a greater challenge and opportunity to help the company advance efficiently and productively.

EDUCATION

2019 – Present: Master's Degree in Business – Marketing

Lebanese University – Faculty of Economics and Business Administrative, Achrafieh, Lebanon

2015 – 2018: Bachelor's Degree in Business – Marketing

Lebanese University – Faculty of Economics and Business Administrative, Achrafieh, Lebanon

12 April, 2019: Awarded the “Ora Union” academic reward for top of class students.

CERTIFICATES

16 May 2020: Awarded “The Fundamentals of Digital Marketing” certification by Google Digital Garage.

PROFESSIONAL EXPERIENCE

May 2020 – Present: Assistant – Social Media Planner – Elie Obeid

Managing social media programs, developing tactical components and administrating campaigns.

September 2017: Internship – Pepsi co. – SMLC – Hazmieh, Lebanon

Completed an internship in the sales, marketing and logistics departments where I expanded my knowledge in sales and marketing strategies and I had the opportunity to see and work with different teams.

August 2017: Internship – RYMCO – Nissan Services Center – Chiah, Lebanon.

Organized the launching event of the new Nissan X-trail 2018 alongside the marketing team.

2014 – August 2017 : Summer Camp – Notre-Dame De Jamhour – Janhour, Lebanon.

Worked with children as psychosocial support facilitator and as an animator.

April – December 2016: Hostess – RICHA for services and Business (R.S.B.)

Free-lance hostess for weddings, gala dinners as well as other professional and private events.

August, 2013: Summer Camp – Colleges des Peres Antonines – Baabda, Lebanon.

Worked with children as psychosocial support facilitator and as an animator.

SKILLS

Languages: Arabic as a native language, French as a second language, fluent in English.

Computer knowledge: Advanced knowledge of Microsoft Office tools, Basic knowledge in HTML language, Social Media Management.

ACTIVITIES

June 2019 – Present: Yoga practitioner at Beirut Yoga Center – Hazmieh, Lebanon.

January 2019 – Present: Member of Barbara Nassar Association for Cancer Patients Support – Achrafieh

December 2019 – Present: Member of Revive Blood and Cancer Association

September 2016: Training courses in Music Theory and Guitar Techniques

November 2010 – 2016: Member and Captain of Sporting High basketball Team – Baabda, Lebanon.

References are available upon request.