

Samer SLIM

+961 71713174

| samer_slim@outlook.com |

08 / 03 / 1995

Education

American University of Science and Technology Faculty of Business: Advertising and Marketing Class of 2021

- GPA: 3.0
- Relevant courses: Integrated Marketing Communications, Organizational Behavior.
- Transferred from Notre Dame University to pursue joint Advertising and Marketing degree.

Notre Dame University Faculty of Business: Marketing Fall 2017- 2019

- GPA: 3.32
- Dean's honor list in my first and second years of degree.
- Relevant courses: Media planning & Audience Analysis, Consumer Behavior.

Professional Experience

Owner of a car transactions clearance office May 2020-present

- Gave driving lessons to more than 10 students and achieved a 100% success rate.
- Delivered more than 20 distinctive plate numbers to local clients.
- Completed numerous transactions and within short periods of time increasing customer satisfaction.

Internship at Advantage Plus, Marketing and Advertising Agency August-September 2020

- Developed marketing material for 5+ products and oversaw their implementation within the company.
- Led creative brainstorming meetings within groups of five, generating advertising ideas for three projects.
- Presented the projects and marketing ideas to the manager during general staff meetings.

Salesman for TECHNO TOWER S.A.R.L Automation & Security March-September 2019

- Represented the company in South Lebanon and increased the number of clients by 30%.
- Closed business deals with high customer satisfaction and increased the company's revenue by \$25k.
- Accompanied the CEO to 3 client meetings in Beirut securing 3 big business deals to the company.

Swimming Instructor & Personal Trainer at Centro Julian y Linda Slim-Jezzine June 2018-September 2020

- Gave swimming lessons to more than 50 people in different age categories (under 12, under 18 and adults).
- Trained 10+ clients with various physical fitness levels and designed plans to help them reach their respective goals.

Flight attendant at Middle East Airlines-Air Liban December 2015-September 2018

- Advertised duty-free products generating more than \$12k in sales and received positive feedback from leadership.
- Interacted with economy and business class passengers throughout 330+ working flights.
- Ensured the safety and control of 124 passengers during an emergency landing.
- Received a job offer from an insurance company due to my effective management of the crisis.

Extra-Curricular Activities

Member of Debate Club NDU November 2017-August 2019

- Organized social and political events gathering more than 400 students and professors.
- Coordinated with other clubs and political parties to successfully run student university elections.

Member of Jezzine Phoenix Club September 2018-present

- Organized the first Christmas Village in town hosting more than 300 people, boosting local tourism.
- Organized Olympic games competition engaging 100+ participants through effective social media advertisement.

Selected Awards and Achievements

- Achieved my Microsoft Office Specialist Certification. 2020
- Gold medal in a technological competition at UNESCO: designed an eco-friendly bag. 2013

Skills and Interests

Skills: Communication, Teamwork, Organization, Creativity, Responsibility and Attention to detail.

Languages: fluent in English, Arabic and French.

Additional activities: Volunteering, Sports, Nature.